***Web 2.0***

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*Aaron- twitter*

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*Twitter, twitter is an online micro blogging website that allows its users to send and read messages up to 140 characters. (Tweets)*

*Twitter was created in March 2006 by Jack Dorsey. The service gained rapid users with over 500 million registered accounts as of 2012 with as many as 340 million tweets a day and over 1.6 billion searches per day.*

*"...we came across the word 'twitter', and it was just perfect. The definition was 'a short burst of inconsequential information,' and 'chirps from birds'. And that's exactly what the product was." – Jack Dorsey*

*Tweets- a tweet is a short message sent form a user that contains a maximum amount of 140 characters. Although tweets can be viewed by anyone on the site or app the user who posted the tweet can change the settings so that only their followers can view them.*

*San Antonio-based* market research analyzed 2000 tweets over a two-week period in August *2009 from 11:00 AM to 5:00 PM (CST) and separated them into six categories*

*-Pointless talk 40%*

*-Conversational 38%*

*-Pass along value 9%*

*-Self-promotion 6%*

*-Spam 4%*

*-News 4%*

*Hash tag- users can group post by using hash-tags, words or phrases prefixed with a "#" sign. The “@” sign put before someone’s user name is used to reply to others*

*Trending topics- A word, phrase or topic that is tagged at a greater rate than other tags is said to be a trending topic.*

*Facts: On February 3, 2013, Twitter announced that a record 24.1 million tweets were sent the night of Super Bowl XLVII*

*340 million tweets daily*

*1.6 billion Searches per day*

6. Hit the mute button.

Is there a topic that’s grating on you like an army of plastic vuvuzelas? Maybe you’re tired of hearing people talk about vuvuzelas. [Muuter](http://muuter.com/) will filter out Tweets with unwanted keywords, meaning you won’t have to hear another word about Justin Bieber, at least via Twitter.

7. Schedule your updates.

Like the Twitter version of a modified DeLorean DMC-12, services like [Twuffer](http://twuffer.com/) and [FutureTweets](http://futuretweets.com/) allow you to schedule your Tweets, while you, you know… live your life.

* A TweetDeck account is different; it allows you to manage multiple accounts and synchronize your configuration when you use TweetDeck from different computers.
* Since it is not a Twitter account, you can't Tweet with it (Tweets are posted to your Twitter account), and you can't sign in to TweetDeck with your Twitter credentials.